

ORDINANCE NO. 20110818-074

AN ORDINANCE AMENDING CHAPTER 12-3 OF THE CITY CODE TO CHANGE THE HOURS FOR PAID PARKING TIME LIMITS FOR THE AREA BOUNDED BY LADY BIRD LAKE, IH-35, 10TH STREET, AND LAMAR BOULEVARD; AND DIRECTING THE CITY MANAGER TO PROVIDE THE COUNCIL WITH REPORTS AND RECOMMENDATIONS REGARDING PAID PARKING TIME LIMIT HOURS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. Findings.

- (A) A significant need exists to manage on-street parking as a public resource and community benefit to the citizens of Austin.
- (B) With the passage of Ordinance 20110303-025, Council authorized staff to begin preparations for the expansion of the parking management program to include metering Monday through Saturday, 8:00 a.m. to 6:00 p.m., system-wide beginning August 1, 2011.
- (C) Ordinance 20110303-025 further established an area within the Central Business District, defined as the area bounded by Lady Bird Lake, IH-35, 10th Street and Lamar Boulevard, for expansion of the parking management program from 8:00 a.m. to 11:59 p.m., Monday through Saturday.
- (D) Since the passage of Ordinance 20110303-025, staff has begun preparations for implementation and public outreach that include hiring additional staff as well as purchasing software and equipment.
- (E) Staff has delayed implementation of the expanded parking management program until September 6, 2011.
- (F) Through the stakeholder process, multiple issues were raised that staff is currently working to address, including the need for: affordable off-street parking for musicians and service industry employees, loading and unloading zones, opportunities for volunteer and church parking, expansion of parking time limits to 5 hours, a comprehensive way-finding system, and overnight options or Saturday morning parking.
- (G) Since Council considers stakeholder issues and concerns of primary importance, these will be addressed before the parking management program expansion is implemented.

PART 2. City Code Section 12-3-5 (*Time Limits on Paid Parking*) of the City Code is amended to read:

§ 12-3-5 TIME LIMITS ON PAID PARKING.

(B) Paid parking time limits for spaces located within the area bounded by Lady Bird Lake, IH-35, 10th Street, and Lamar Boulevard are in effect from 8:00 a.m. to 6:00 p.m., Monday through Friday; 6:01 p.m. to 11:59 p.m. on Thursday and Friday; and 11:01 a.m. to 11:59 p.m. on Saturday [~~8:00 a.m. to 11:59 p.m. Monday through Saturday~~], unless otherwise posted.

PART 3. The City Manager is directed to continue current community outreach efforts, and to implement the following measures:

- report back to Council in March 2012 on the outcomes of the extended meter launch, updated data on parking meter occupancy rates and report on the program annually with the submission of each fiscal year's budget proposal;
- provide an annual parking policy review to the Urban Transportation Commission prior to submittal of the annual report to Council;
- provide written notice of policy change during the month of September 2011, with enforcement beginning October 3, 2011;
- seek Council direction prior to including future additional days for extended parking enforcement in the downtown area, and prior to seeking such direction, staff must demonstrate data or other operational evidence that quantifies the need to extend enforcement including utilization and capacity; and
- return to Council with recommendations for modifications relating to valet service by November 10, 2011.

PART 4. Prior to October 3, 2011, the City Manager is directed to:

- provide either a pre-buy or delayed ticket referral options;
- report on Smart Phone parking application;
- establish load-in zones for live music venues;
- solidify and make publicly available a plan for low-cost garage space for service industry employees and volunteers, including a map of available cost options with an outreach plan to all affected businesses;
- identify locations and install additional bicycle racks in the parking district;

- appropriate parking revenue funds proportionally in the Central Business District to transportation improvements similarly located to the sources of revenue in the CBD; and
- provide a map accessible to the public of all areas that clearly delineates 5-hour parking areas and 3-hour parking areas.

PART 5. Parts 1, 3 and 4 will take effect 10 days after the passage of this ordinance. Part 2 takes effect on September 6, 2011.

PASSED AND APPROVED

_____ August 18 _____, 2011 §
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 Lee Deffingwell
 Mayor

APPROVED: _____
 Karen M. Kennard
 City Attorney

ATTEST: _____
 Shirley A. Gentry
 City Clerk